



CURRENCY HOUSE

BOOK LAUNCH 8 JULY

6-8pm in Shopfront at the Judith Wright Centre of Contemporary Arts

Professor Stuart Cunningham and Shilo McClean



'In my view, the enrichment of storytelling through the narrative use of computer graphics is one of the great benefits of computerisation', writes Shilo McClean. Digital technologies herald profound and positive change by enabling us to tell our stories in ways that are most meaningful for us. The Internet is 'the most exciting creative forum in history' and it is our stories, our participation and creativity that is making it so.

She confronts the question of how well we are nurturing these exciting developments, challenges the entrenched position of media chiefs and status quo practitioners, and looks ahead to the opportunities and dangers awaiting the makers and custodians of story. Already their creativity is under threat, she argues. The Australian Government's attempt to filter the Net of undesirable material cannot succeed in what it claims and will seriously damage the creative freedom for which it is most valued. Net neutrality is of fundamental importance to creative voices, she writes—especially independent and emergent artists and art forms.

Stuart Cunningham is Director of the Australian Research Council Centre of Excellence for Creative Industries and Innovation and is one of Australia's best-known media scholars with a special interest in policy. His Platform Paper *What Price a Creative Economy?* was published in 2006.



Shilo McClean is an AFTRS graduate and has a PhD in Digital Effects in Filmmaking from UTS. She is Vice-Chair of Sydney ACM SIGGRAPH, and was Digital Strand Curator for the 2006 and 2007 Sydney Film Festivals. She is the author of two books on digital storytelling and effects, and works as a consultant for games, festivals, education and industry development.

Entry is free.

Please RSVP for catering purposes by 6 July to info@currencyhouse.org.au

JUDITH WRIGHT CENTRE OF CONTEMPORARY ARTS
420 Brunswick Street, Fortitude Valley (cnr Berwick Street)