



CURRENCY HOUSE

# THE DIGITAL PLAYING FIELDS

Join us for the Book Launch on 26 July  
6-8pm in the Foyer of the Australian Film Television and Radio School



'Digital technologies herald profound and positive change by enabling us to tell our stories in ways that are most meaningful for us' writes Shilo McClean. The Internet is 'the most exciting creative forum in history' and it is our stories, our participation and creativity that is making it so.

She confronts the question of how well we are nurturing these exciting developments, challenges the entrenched position of media chiefs and status quo practitioners, and looks ahead to the opportunities and dangers awaiting the makers and custodians of story. Already their creativity is under threat, she argues. The Australian Government's attempt to filter the Net of undesirable material cannot succeed in what it claims and will seriously damage the creative freedom for which it is most valued. Net neutrality is of fundamental importance to creative voices, she writes—especially independent and emergent artists and art forms.

**Mark Pesce**, one of the early pioneers in Virtual Reality is a writer, researcher, and teacher. The co-inventor of VRML, he is the author of five books and numerous papers on the future of technology and is a judge on *The New Inventors*.



**Shilo McClean** is an AFTRS graduate and has a PhD in Digital Effects in Filmmaking from UTS. She is Vice-Chair of Sydney ACM SIGGRAPH, and was Digital Strand Curator for the 2006 and 2007 Sydney Film Festivals.

She is the author of two books on digital storytelling and effects, and works as a consultant for games, festivals, education and industry development.

**Entry is free.**

**Please RSVP for catering purposes by 22 July  
to [info@currencyhouse.org.au](mailto:info@currencyhouse.org.au)**

**AUSTRALIAN FILM TELEVISION AND RADIO SCHOOL**  
The Entertainment Quarter, 130 Bent Street, Moore Park NSW 2021